



COURSE OUTLINE: GAS109 - MUSIC POP CULTURE

Prepared: General Arts & Science

Approved: David Oraziotti, Dean, Environment, Technology, and Business

Course Code: Title	GAS109: MUSIC AND POP CULTURE
Program Number: Name	
Department:	GENERAL ARTS & SCIENCE
Semesters/Terms:	20F, 21W, 21S
Course Description:	This course will give students the opportunity to think creatively and critically about the influence of popular music. Students will explore different music genres (rock, metal, hip hop and rap), their development and social significance. Students may explore music in film, commercials, war and protest, social and civil rights movements, and the contributions of specific artists to contemporary culture. The ways in which popular music has contributed to the current culture and, in turn, how culture has shaped popular music will be examined.
Total Credits:	3
Hours/Week:	3
Total Hours:	45
Prerequisites:	There are no pre-requisites for this course.
Corequisites:	There are no co-requisites for this course.
Essential Employability Skills (EES) addressed in this course:	<p>EES 1 Communicate clearly, concisely and correctly in the written, spoken, and visual form that fulfills the purpose and meets the needs of the audience.</p> <p>EES 2 Respond to written, spoken, or visual messages in a manner that ensures effective communication.</p> <p>EES 4 Apply a systematic approach to solve problems.</p> <p>EES 5 Use a variety of thinking skills to anticipate and solve problems.</p> <p>EES 7 Analyze, evaluate, and apply relevant information from a variety of sources.</p> <p>EES 8 Show respect for the diverse opinions, values, belief systems, and contributions of others.</p> <p>EES 9 Interact with others in groups or teams that contribute to effective working relationships and the achievement of goals.</p>
General Education Themes:	Arts in Society Civic Life Social and Cultural Understanding Personal Understanding Science and Technology
Course Evaluation:	Passing Grade: 50%, D

In response to public health requirements pertaining to the COVID19 pandemic, course delivery and assessment traditionally delivered in-class, may occur remotely either in whole or in part in the 2020-2021 academic year.



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A minimum program GPA of 2.0 or higher where program specific standards exist is required for graduation.

Books and Required Resources:

No textbook is required.

Course Outcomes and Learning Objectives:

Course Outcome 1	Learning Objectives for Course Outcome 1
1. Classify music into genre types.	1.1 Recognize music genre types by rhythm and instrumentation 1.2 Describe the origins of musical genres 1.3 Identify the blending and influence of genres on each other
Course Outcome 2	Learning Objectives for Course Outcome 2
2. Identify the socio-cultural origins of each genre.	2.1 Recognize the beginnings of individual genres 2.2 Recognize the influence musical genres have had on culture 2.3 Identify the cultural origins of musical genres
Course Outcome 3	Learning Objectives for Course Outcome 3
3. Identify features of music, artists and genre types through focused listening	3.1 Identify the parts of a song: verse, chorus, bridge, riff , etc. 3.2 Name specific musical artists and genres by listening
Course Outcome 4	Learning Objectives for Course Outcome 4
4. Recognize the function of technology in the development of music	4.1 Describe the evolution of technologies for the dissemination of music 4.2 Summarize the development of recording technology 4.3 Explain the cultural significance of musical technologies 4.4 Recognize significant milestones in the recording and performance of music 4.5 Recognize the role of radio in the popularization of music and its influence on culture
Course Outcome 5	Learning Objectives for Course Outcome 5
5. Describe the social and cultural significance of music	5.1 Explain the role of music in the development and perpetuation of personal and social identity 5.2 Describe the role music has played in socio-cultural evolution and revolution 5.3 Recognize the cultural prejudices that shaped the nature of popular music 5.4 Recognize how music and musicians have been the targets of intolerance and adulation
Course Outcome 6	Learning Objectives for Course Outcome 6
6. Identify music with its era	6.1 Identify the eras in which specific genres developed and/or became widely known 6.2 Recognize important political, social, and/or technological movements and developments that accompanied the popularization of music within different eras.

Evaluation Process and

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Grading System:	Evaluation Type	Evaluation Weight
	Activities/Responses/Tests	65%
	Live Music Review	15%
	Project	20%

Date: June 29, 2020

Addendum: Please refer to the course outline addendum on the Learning Management System for further information.

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